



## Executive Summary

A few key proposed projects are outlined here for each of the ten nodes:

### 1. East Gateway

#### *Multi-use trail east*

Description: Develop a new multi-use trail connecting Four Hills Road and the new 66 on 66 Major Public Open Space. This trail would connect the existing trail system with the new 66 on 66 Major Public Open Space that provides access to trails in the Manzano Mountains. The existing multi-use trail along Four Hills Road could be enhanced with landscaping, lighting and seating. Opportunities exist to enhance the Route 66 theme along these multi-use trails by incorporating Route 66 related public art, landscaping elements and neon. Project should include wayfinding signage to navigate the area on bicycle and foot, with links to Singing Arrow Park.

#### *Interpretive elements*

Description: Create a series of public art pieces and or information markers which describe historic aspects of Route 66 and highlight the cultural significance of the area incorporated into the frontage of La Luz de Amistad Park and along the multi-use trail on the south side of Central. Singing Arrow archeological site, the old slough, the 1937 realignment and the construction of Route 66 through Tijeras Canyon are potential topics be featured and reinterpreted. Elements could be visible by day and night from Route 66, adding to the roadway experience.

#### *Public art piece - (bookend east)*

Description: Develop a public art element at the eastern city limits that coordinates with a public art element at the western city or county limits to create “bookends” for Route 66 in Albuquerque. Empty Chevron signs that can be found on both the east and west end are an opportunity to develop a unique public art piece.



Rendering of pocket park at BioPark, (5)



Multi-use trail with public art, (5)



Sign frame, Tramway (5)



Vintage Shasta Trailer, (6)

Carshow, (6)

## 2. *Ponderosa Park*

### *Ponderosa Park Mixed-Use Redevelopment*

Description: This site has the potential to be a catalyst site for redevelopment and reinvestment in surrounding properties within and near this node. Depending on ownership of the site, the highest and best use(s) for the site may go beyond restoration of the site as a destination campground. Potential uses include office, retail, higher-density residential, destination campground and event facility. Any redevelopment of the site may be enhanced by the preservation of design elements and/or actual structures that reflect the historic campground use, including signage, landscape walls, lighting, and pedestrian amenities.

## 3. *International District*

### *International public market*

Description: Develop a permanent outdoor market venue that features international goods and food and serves as a destination attraction for locals and visitors beyond the International District. Market should have a major street presence on Central and include landscaping, shade, lighting, public art, seating and other pedestrian friendly amenities to attract and support a variety of vendors. Add neon signs and elements throughout the site to reinforce the Route 66 theme.

### *Outdoor neon linear park*

Description: Create a linear park featuring neon signs that is experienced by both the pedestrian and from the automobile by utilizing existing sign frames. Focus areas could include the south side of Central Avenue between San Mateo Boulevard and Madeira Avenue and sign clusters between Mesilla and Virginia Avenues. Project could include rehabilitating signs with public art, neon or Route 66 related elements with a landscaped public space where space allows.



Public market, (6)



Orphan sign project near San Mateo, (5)



### 4. *Nob Hill/ Highland*

#### *Route 66 motel revitalization*

Description: Redevelop a period Route 66 motel to provides an “authentic” Route 66 accommodation or other business which preserve the integrity of the original design and allows visitors a close up experience. Possible motels include the De Anza Motor Lodge, Town Lodge, Hiway House, Desert Sands, Premier Motel, and University Lodge.

#### *Pocket parks*

Description: Enhance existing pocket parks, such as Triangle Park, with more shade elements, Route 66 interpretive elements and wayfinding signage. Create new gathering spaces using the excess side street ROW and adding landscaping, street furniture and shade. Seating, public art and shade elements could be added to existing bulb outs. A new pocket park could be created. Consider incorporating the Aztec sign or Zia sign with interpretive elements.

### 5. *University District*

#### *Urban trail*

Partner with the University of New Mexico to develop a multi-use trail system linking the University Main, North, South Campus and Sport facilities. Portions of the trail that utilize Central Avenue could incorporate Route 66 branding, interpretive features and provide shade, seating and wayfinding signage.

#### *Yale Park renovations*

Description: Work with the University of New Mexico to develop Yale Park into a vibrant public space on Route 66. Park could be redesigned to be more of a destination and less of a pathway. More seating, tables, vending and exhibition areas could be added to the park to encourage gathering and people watching.



De Anza Motor Lodge sign, (1)

Highway House sign, (1)



Wide sidewalks, Nob Hill, (5)



Urban Trail, (6)





Special Collections Library, (5)

## 6. *EDO District*

### *Interpretive element*

Description: Add an interactive art piece or information kiosk and small public gathering space on Special Collections Library plaza, or a nearby vacant parcel. A Route 66 interpretive element that focuses on railroad history and legacy of Route 66 on area development could be featured.

### *Central Avenue improved intersections*

Description: Construct pedestrian improvements and bulb outs at the Broadway and Central intersection and at an intersection near the Parq Central Hotel to facilitate crossing and improve pedestrian safety.



Gateway at crossroads, rendering, EFG Creative

## 7. *Downtown*

### *Crossroads/4th street*

Description: Create an interactive experience at 4<sup>th</sup> Street and Central Avenue to showcase the crossing of the pre and post 1937 Route 66 alignments. Interpretive elements featuring downtown history and public art that encourages a “photo opportunity” could be incorporated into a small pedestrian plaza at the famous intersection. If the pedestrian mall is reopened as a road, a wide sidewalk on one side of the street could be developed as an interpretive experience commemorating the historic crossing.

### *Downtown neon pedestrian lighting*

Description: Enhance existing pedestrian light poles on Route 66 with neon. Color changing neon-like lighting could adapt to commemorate specific holidays or events.

### *Visitor information kiosk or micro center/museum shop*

Description: Create an information center or kiosk for tourists and visitors at the historic crossroads. Route 66 branding and neon could be incorporated into the design. Indoor and outdoor exhibit space could feature Route 66/downtown exhibits. A museum shop featuring local museum merchandise could be a combined use.



Proposed neon, courtesy of Downtown Action Team



## 8. Cultural Cluster

### *Pocket parks*

Description: Develop pocket parks and plazas on Central along the frontage of the BioPark. A series of plazas and small pocket parks could feature small botanical gardens and Route 66 interpretive elements along Central with seating, shade, lighting and pedestrian amenities.

### *Pedestrian Cultural trail and streetscape improvements*

Description: Create an interactive pedestrian trail to link the Bosque, BioPark, and Tingley Beach to Old Town and Museums. Amenities for bicycle and pedestrian users, such as shaded seating and wayfinding, and Route 66 branding, neon lighting and interpretive elements could be featured along Central Avenue.

### *Historic motel experience*

Description: Redevelop a Route 66 motel, such as the El Vado or the El Don as a visitor destination. Motel could be restored to be true to its original character enabling visitor's to have a firsthand look at history. Possible uses for the motel could include motel that provides an historic Route 66 accommodation, a market place, event venue or museum.

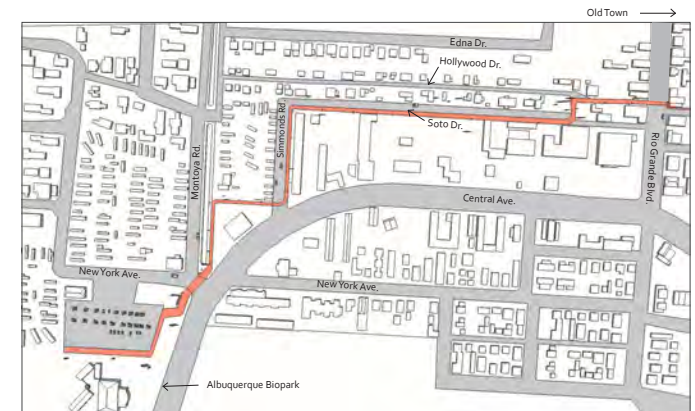
## 9. Old Coors

### *Outdoor market and event site*

Description: establish an outdoor weekend market and event site on the west side through public/private partnerships.

### *Acequia trail*

Description: Improve pedestrian and bicycle trail along the acequia. A pedestrian intersection at Central Avenue would facilitate trail crossing and improve area connectivity. A pocket park could be incorporated adjacent to Central and include a look out point or vista with shade, seating, lighting and pedestrian amenities with Route 66 branding, interpretive elements and neon lighting accents similar to nearby gateway element.



Philosopher's Path Pedestrian Route Concept  
Approximate Distance: 3/4 mile

Philosopher's Path, (3)



El Vado Motel, (1)



Downtown Grower's Market (5)

Carshow, (6)



## 10. Unser Crossing/City Limits

### *Multi-use trail (west)*

Description: Create a pedestrian and bicycle trail with public art along the frontage road west of Unser Boulevard. The multi-use trail could be buffered from Central by a landscape drainage area that incorporates public art, interpretive elements and neon lighting visible from Central Avenue.

### *Route 66 branding at Park and Ride facility*

Description: Add Route 66 branding elements and interpretive features into the existing Park and Ride facility. Public art related to Route 66, neon signage featuring Route 66 logo could be added to the pedestrian waiting area and incorporated into signage visible from Central Avenue.

### *Project: Historic motel/campground event destination*

Description: Develop an event site with nearby Route 66 accommodations on the western edge of the city. The proximity of the Palisades Park RV campground, the French Quarter Motel, the Adobe Manor and the old café across Central combined with the excess public right of way along the frontage road could provide an opportunity for a public/private partnership to create an attractive event site for national events.



Frontage Road multi-use trail rendering, (5)



Jefferson, Indiana, wayfinding signage, (6)