



Route 66 Amenity Kit

The Route 66 Amenity Kit, shown in the table below, recommends key improvements in the ten nodes, considering the unique conditions and character of each neighborhood and district along the Route. Each node is broken down into the north (N) and south (S) sides of Central Ave. Not all of the components in the kit may be appropriate or necessary for individual sites. The idea is that having ten or more amenities concentrated in one area will make a difference. Focusing on the ten nodes builds on popular areas and activity centers where there is already something going on.

Components of the amenity kit have been prioritized for each node. The intent is that at least one Route 66 public space is located in each Activity Node and provides for pedestrian comfort, is visible from Central with clear Route 66 branding and incorporates an interactive experience related to Route 66 and the surrounding neighborhood.

Streetscape Guidelines

Appendix E of this Plan offers Streetscape Guidelines to ensure a dependable, multi-modal transportation network that is safe and accessible for all users. In the past, Route 66 / Central Ave. traditionally catered to the automobile and now looks at ways to share the road and the streetscape with other modes of travel, such as walking, biking, and accessing transit.

The Guidelines consider best practices for the Pedestrian Realm, such as sidewalk widths and alignments, amenities, landscaping, street furnishings, bus stops, pedestrian-scale lighting and more. There is a section that proposes branding that will reinforce the Route 66 brand with signage, benches, and other amenities. There are several design options discussed, considering the various right-of-way widths and other characteristics of the Route.

The section on the Vehicular Realm, addresses topics such as speed limits, lane widths, bike lanes, pedestrian crossings, median refuge islands and other design elements that can promote safety between pedestrians and motorists.



Executive Summary

		Route 66 Amenity Kit																			
		1. East Gateway		2. Ponderosa Park		3. International District		4. Nob Hill/ Highland		5. University District		6. EDo		7. Downtown		8. Cultural Cluster		9. Old Coors		10. Unser	
KIT ELEMENTS		N	S	N	S	N	S	N	S	N	S	N	S	N	S	N	S	N	S	N	S
A	Shelter/shade (needs to cover seating at minimum)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
B	Benches (minimum seating for 6)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
C	Lighting	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
D	Hardscaping	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
E	400 sq. ft. min. area within 20 feet of Central	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
F	Landscaping	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
G	Wayfinding signage	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
H	Directory map	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
I	Public Art	■	■	●	■	●	●	●	■	■	●	■	●	■	●	■	●	●	●	●	●
J	Neon	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
K	Visible Branding	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
L	Parking for two cars or adjacent on street parking	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
M	Bicycle parking	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
N	Route 66 interpretive feature	■	■	●	■	■	●	●	■	■	●	●	■	■	●	■	●	■	●	■	●
O	Route 66 digital feature	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
P	Incorporate Route 66 original element (sign, building, etc.)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Q	Food Vending	■	■	■	■	■	■	●	●	●	■	■	■	■	■	■	■	■	■	■	■

■ Kit element required
● Optional
Blank space indicates item already present, not needed.