



Appendix C

Action Matrix

Attached is the current Action Matrix which lists Active projects, Wish List projects and completed projects. The list will be updated annually by participating City departments and will be used as a resource for funding and coordination of new projects. The list will continue to evolve and projects will be prioritized as funding allows.

Some of the projects are conceptual in nature and do not specifically assign projects to particular departments or responsible parties, nor do they identify how project funding or budget costs for additional maintenance will be allocated. This plan does not prioritize projects. These matters will be considered by departments and policy-makers as plan implementation moves forward.



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Active Projects: Corridor-Wide					
Active	Business Incentives	Corridor-wide	Business Incentives	Provide incentives to encourage business development in Albuquerque.	Economic Development
Active	Special events	Corridor-wide	Special events & festivals	Continue events such as the Route 66 Summerfest and Twinkle Light Parade.	Cultural Services
Active	Bus Rapid Transit Implementation	Corridor-wide	Infrastructure and Transportation	Design and construct the new Bus Rapid Transit system on Central Ave.	ABQ Ride, FTA
Active	Wayfinding Signs (Scenic Byways)	Corridor-wide	Streetscape	Scenic Byways Grant for public art wayfinding signs.	Planning, NMDOT
Active	CityLab	Corridor-wide	Planning	Implement CityLab program where college students work on City projects in a downtown studio.	Planning
Active	Regional Open Data Hub	Corridor-wide	Technology	Create a Route66 regional open data hub as a partnership between UNM, the City and other community stakeholders. Data to be used for apps and other software development.	ITSD, Planning
Active	Neon design assistance / CANDOZ	Corridor-wide	Streetscape	Implement Neon (CANDOZ) by offering neon design assistance & incentives to businesses.	Planning, Public Art
Active	Branding/Signage	Corridor-wide	Streetscape Design	Branding / Signage along Route 66/Central Ave. (Route 66 logo, wayfinding, etc.)	Planning, DMD
Active	Digital Backbone	Corridor-wide	Infrastructure and Transportation	Project to create a high-speed broadband, digital backbone along Central Avenue.	ITSD



Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Active Projects: By Node					
Active	Intersection Improvements	Cultural Cluster	Infrastructure	Facilitate pedestrian crossing at Central and Rio Grande, Central and New York, Central and Tingley Beach, Central and Atrisco.	Planning / DMD
Active	BioPark Master Plan	Cultural Cluster	Planning	Complete & implement the BioPark Master Plan.	Cultural Services
Active	Rio Grande / Bosque Improvements	Cultural Cluster	Infrastructure	Central to I-40 River Amenities, Enhancements, Bosque Restoration and Trail Development.	Parks / Open Space
Active	West Central Intersection Improvements	Cultural Cluster	Infrastructure and Transportation	West Central Intersection Improvements (Lomas, and Rio Grande Intersection. San Pasquale on hold)	Council, DMD
Active	El Vado / Casa Grande	Cultural Cluster	Historic Route 66	Improvements for the El Vado / Casa Grande.	MRA
Active	DeAnza Redevelopment Project	Cultural Cluster	Historic Route 66	Improvements to the DeAnza property.	MRA
Active	Adobe walls near Central/River	Cultural Cluster	Streetscape	Extend adobe walls near Central & the River.	MRA
Active	Downtown streetlights	Downtown	Infrastructure and Transportation	Downtown streetlights and multi-use trails and transit stops.	DMD
Active	4th St. Mall	Downtown	Streetscape	4th Street Mall project to open up for thru traffic.	DMD
Active	Downtown grocer	Downtown	Business Incentives	Partner to build a grocery store downtown.	MR



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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Active	Downtown Lighting	Downtown	Infrastructure	Install lighting in Downtown.	DMD
Active	Silver Moon Lodge Housing	Downtown	Housing	Complete Silver Moon Lodge housing project.	MRA
Active	East Central (Great Streets Segment)	East Gateway	Infrastructure and Transportation	East Central (Great Streets Segment)	Council, DMD
Active	East Gateway Intersection Improvements	East Gateway	Infrastructure	Central and Eubank Intersection Improvements	DMD
Active	East Gateway	East Gateway	Streetscape	Improvements for the East Gateway. Currently evaluating potential projects.	Council, MRA
Active	Singing Arrow Community Center	East Gateway	Public Space	Perform needs assessment and make improvements for Singing Arrow Community Center.	Family & Community Svcs.
Active	Public Art Bookends	East Gateway	Streetscape	Public Art bookend on East end of Route 66/Central Ave.	Public Art
Active	Public Art Bookends	West Gateway	Streetscape	Public Art bookend on West end of Route 66/Central Ave.	Public Art
Active	Innovate ABQ / Innovation Central	Downtown, EDo	Business Improvements	Projects to attract and support the greater Downtown area as a destination for technology companies, start-ups and other innovators. The first project is Innovate ABQ, a business incubator/accelerator located at the former First Baptist Church site at Central and Broadway.	Economic Development, MRA, DMD
Active	Blue Spruce Housing Project	International District	Streetscape	Complete the old Blue Spruce housing project.	Public/Private Partnership



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Active	International District Sector Plan	International District	Planning	Update the International District sector plan.	Planning
Active	Stories of Route 66: NEA Grant	International District	Streetscape Design	Project to create public space/plaza and tell the story for Rt. 66.	Cultural - Public Art
Active	Sundowner - Neon	International District	Streetscape	Neon signs/artwork at Sundowner Property	Public Art
Active	Public art for fire station at central / 57th	Old Coors	Public Art / Neon	Public art for fire station at central / 57th	Public Art
Active	Central and Yucca Intersection	Old Coors	Infrastructure and Transportation	Roadway and intersection improvements.	DMD
Active	Complete Streets - 1st to Girard	University District	Planning	Central from 1st to Girard Complete Streets.	Council
Active	Library	Unser	Public Space	Public Library	Cultural Services
Active	Unser Blvd. from I-40 to Central	Unser	Infrastructure and Transportation	Roadway and intersection improvements.	DMD
Active	Unser/MR	Unser	Public/Private	Potential projects are being considered - project is currently on hold.	MRA



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
	Completed Projects				
Complete	Sundowner	International District	Housing	Redesign Sundowner hotel for low-income housing. Under construction.	Family, MRA, County
Complete	Rio Grande Vision Plan	Cultural Cluster	Planning	Rio Grande Vision: Conceptual plan for the future of the river/Bosque corridor.	Parks / Open Space
Complete	Historic Central MRA Plan	Cultural Cluster	Historic Route 66	Develop Historic Central MRA plan and other strategies for maintaining & landmarking existing structures & encouraging private owners of historic properties.	Planning, MRA, Family
Complete	Cultural Services app	Corridor-wide	Technology	Complete Cultural Services app that provides information on various cultural attractions.	Cultural Services
Complete	Bus Rapid Transit (BRT)	Corridor-wide	Infrastructure	Conduct an Alternatives Analysis to consider feasibility of a BRT system.	ABQ Ride, FTA



Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
	Proposed 'Wish List' Projects: Corridor-wide				
Wish	Streetscape Improvements	Corridor-wide	Streetscape	Streetscape improvements on Route 66. See Streetscape section of the Route 66 Action Plan for details.	TBD
Wish	Event Space	Corridor-wide	Promotion	Events space for car shows and other events (Ex. Owl Café car shows) (Private property)	TBD
Wish	Special Collections Historic Signage	Corridor-wide	Signage & Wayfinding	Interpretive signage near SC Library to explain significance of building/designer/library system, etc.	TBD
Wish	Transit Shelters	Corridor-wide	Infrastructure	Provide larger seating areas and more shade	TBD
Wish	Rt 66 Branding & Signage	Corridor-wide	Streetscape	Branding / Signage along Route 66/Central Ave. (Route 66 logo, wayfinding, etc.)	TBD
Wish	Marketing Partners	Corridor-wide	Promotion	Partner with ACVB, Rt. 66 Association and NM Tourism	TBD
Wish	Rt 66 Marketing Plan	Corridor-wide	Promotion	Develop a Route 66 Marketing Plan	TBD
Wish	Rt 66 Visitor Brochure	Corridor-wide	Promotion	Create a Route 66 visitors brochure - PDF and for print.	TBD
Wish	Rt 66 Website	Corridor-wide	Promotion	Route 66 Central website and events calendar (partner with Route 66 Assn.)	TBD
Wish	Laguna - mixed use	Corridor-wide	Housing	Laguna and Central. Mixed Use, Retail and Housing	TBD



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Business incentives	Corridor-wide	Business Incentives	Promote incentives for business development and work on a plan to promote the entire city to new businesses and investors.	TBD
Wish	Route 66 App	Corridor-wide	Technology	Use the ITSD App Contest as a means for creating a Route 66 app.	TBD
Wish	Website	Corridor-wide	Technology	Create a central website or identify an existing site to be the primary site for Route 66 information & events. Incorporate social media, too.	TBD
Wish	Housing density	Corridor-wide	Housing	Housing & adaptive reuse projects (Family & Community Services, per Consolidated Plan & rolling RFP process).	TBD
Wish	Façade Improvement Program	Corridor-wide	Façade Improvement Program	Obtain funding to create a façade improvement program, with an emphasis on cost sharing between the city & property owners.	TBD
Wish	Branding	Corridor-wide	Neighborhood Identity & Branding of Route 66	Install historic markers & brown Route 66 signs to identify the corridor.	TBD
Proposed 'Wish List' Projects: by Node					
Wish	Bosque West	Cultural Cluster	Infrastructure	A cultural destination site with retail, restaurant and residential on City property west of Central bridge adjacent to Rio Grande State Park.	TBD
Wish	Philosopher's Path	Cultural Cluster	Infrastructure	Create walking path to and from Old Town and the North Side of the ABQ BioPark (Aquarium and Botanic Garden)	TBD
Wish	Rehab Historic Motels	Cultural Cluster	Promotion	Rehab historic motels for various uses (lodging, commercial, tourism, etc.)	TBD
Wish	Pocket Parks	Cultural Cluster	Public Space	Create pocket parks and plazas along Central with interactive interpretive elements at the Biopark frontage along Central.	TBD



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Pedestrian Cultural Bridge	Cultural Cluster	Infrastructure	An interactive pedestrian trail linking BioPark, Tingley Beach, Old Town and Museums at Central Avenue, Mountain Road, Tingley Drive and other local streets to be determined.	TBD
Wish	Bosque Equestrian Access	Cultural Cluster	Infrastructure	Create an equestrian trail head on the south side of Central, west of bridge.	TBD
Wish	Pedestrian Bridge: Central at Rio Grande	Cultural Cluster	Infrastructure and Transportation	Pedestrian Bridge at Central and the Rio Grande.	TBD
Wish	West of Central Bridge/MR	Cultural Cluster	Infrastructure and Transportation	West end of Central Bridge (facilities/development yet to be determined)	TBD
Wish	Extend Tijeras Canyon	Cultural Cluster	Infrastructure and Transportation	Extend the Tijeras Canyon near the East Gateway	TBD
Wish	BioPark neon	Cultural Cluster / Downtown	Public Art / Neon	Install moving neon art on their new insectariums at the BioPark.	TBD
Wish	Public Art at the River	Cultural Cluster / Downtown	Public Art / Neon	Install Public Art at the River	TBD
Wish	Crime Prevention	Downtown	Crime prevention and/or efficiency measure?	Incorporate crime prevention with the Rt 66 Plan	TBD
Wish	Orphan signs	Downtown	Public Art / Neon	Orphan signs	TBD
Wish	Crossroads	Downtown	Promotion	Create visitor information kiosks at the Route 66 Crossroads (Central @ 4th) (Ex. Winslow, AZ)	TBD



Active, Completed, and Proposed (Wish List) Projects

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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	KiMo Rt 66 Shop	Downtown	Promotion	Convert the KiMo Theatre storefront into a visitor center and gift shop.	TBD
Wish	Creative ABQ space	Downtown	Public Space	Develop Creative ABQ space: public private partnership to address opportunities for visitor center, museum, gallery, outdoor gallery/café	TBD
Wish	Bike share/bike racks	Downtown	Infrastructure and Transportation	Bike share/bike racks with Route 66 theme	TBD
Wish	Civic Plaza improvements	Downtown	Streetscape	Civic Plaza: improvements to support visitor/event use including shade, trees, public/interactive art - a BIG signature piece of art	TBD
Wish	Downtown Storefronts	Downtown	Façade Improvement Program	Interior/Storefront Window Improvement Program - Glazing, lighting	TBD
Wish	Downtown Alley Improvements	Downtown	Streetscape	Downtown Alley Improvements	TBD
Wish	Façade Improvement Programs: Central and 4th	Downtown	Façade Improvement Program	Façade Improvement Programs: Central and 4th	TBD
Wish	Food Truck parking	Downtown	Infrastructure and Transportation	Create designated Food cart/truck area/parking on the newly opened 4th street in front of Creative Albuquerque and the Telephone Museum	TBD
Wish	Neon lighting / signage	Downtown	Public Art / Neon	Decorative celebrative neon lighting on Rt. 66 signage between 1st and 8th Street (as proposed by DAT)	TBD
Wish	Plaza at crossroads	Downtown	Streetscape	Plaza area for the clock tower at 4th and Central - needs to remain and be prominent due to number of visitors who go there to have their photos taken.	TBD



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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Pocket parks and plazas	Downtown	Streetscape	Develop Pocket Parks and Plazas: vacant, underutilized sites as cultural and recreational venues	TBD
Wish	Public Pianos	Downtown	Public Space	Install Public pianos (a la 16th Street Mall in Denver)	TBD
Wish	Random/surprise artwork	Downtown	Public Art / Neon	Random/surprise artwork	TBD
Wish	Rosenwald building redevelopment	Downtown	Public/Private	Rosenwald redevelopment with retail, restaurant, gallery, residential, institution, offices, etc.	TBD
Wish	Urban Street Trees	Downtown	Streetscape	Urban Street Trees, grate replacements and irrigation program to replace our disappearing urban canopy	TBD
Wish	Wayfinding / Downtown	Downtown	Signage & Wayfinding	Add wayfinding: to support vistorship in the area including convention, tourism and local area understanding	TBD
Wish	Public Art/ Neighborhood Identify Piece on ATSF overpass	Downtown	Public Art/ Neon	A neon art element incorporating the I-25 overpass marking the entry point to East Downtown.	TBD
Wish	Intersection Improvements	Downtown	Infrastructure, Streetscape	Create safe crossing points at Central intersections around 10th St	TBD
Wish	DT wayfinding - upgrade	Downtown	Signage & Wayfinding	Upgrade downtown wayfinding signage. (yellow signs)	TBD
Wish	Visitor information Kiosk or center/ Museum Shop	Downtown	Promotion	Develop an information center for tourists and visitors in proximity to 4th Street and Central	TBD



Active, Completed, and Proposed (Wish List) Projects

Updated: 11/5/2014

Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	8th Street Traffic Circle and Plaza	Downtown	Infrastructure, Streetscape	Create a route 66 interpretive site Location: 8th street traffic circle and plaza bounded by Park and Central	TBD
Wish	Downtown Street Lighting	Downtown	Infrastructure	Enhancing existing light poles on 4th Street and Central Avenue	TBD
Wish	Crossroads public art	Downtown	Public Art / Neon	Crossroads public art at 4th and Central Avenue	TBD
Wish	Event Space	East Gateway	Public Space	Create an amphitheater or large shaded area to host events.	TBD
Wish	Transit Turn Around and Park and Ride	East Gateway	Infrastructure	A transit turn around facility with a park and ride close to Central Avenue, with access via multi-use trail.	TBD
Wish	Multi Use Trail East	East Gateway	Infrastructure	Multi-use trail connection from one Open Space and to another in the existing public ROW and multi-use trail.	TBD
Wish	Pop-Up Drive-in Theater	East Gateway	Public Space	An outdoor movie venue with an inflatable screen in the Four Hills Shopping Center parking lot. Movies could be shown in the summer or for special screening events.	TBD
Wish	Interpretive Elements	East Gateway	Streetscape	A series of public art pieces and or information markers which describe historic aspects of Route 66, cultural significance of the node.	TBD
Wish	Public Art for Tramway Exit	East Gateway	Public Art/ Neon	A series of public art pieces along the Tramway exit ramps to entice travelers off the interstate and to commemorate the intersection of I-40 and Route 66.	TBD
Wish	Neon Park / Boneyard / Museum	East Gateway	Public Art / Neon	Neon Park / Boneyard / Museum	TBD



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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Trail connection to 66 Open Space	East Gateway	Infrastructure and Transportation	Connect trail to 66 Open Space	TBD
Wish	Carnuel Exit	East Gateway/ Outside City Limits	Signage & Wayfinding	Interstate signage and information on accessing Route 66 at Carnuel exit. I-40 and Carnuel exit	TBD
Wish	66 Open Space public space	Edo	Infrastructure and Transportation	Create visitor center / event space at 66 Open Space public space	TBD
Wish	Route 66 Destination Motel	EDO	Promotion	A destination motel that provides an “authentic” Route 66 accommodation	TBD
Wish	Interpretive Elements	EDO	Public Art / Neon	An interactive art piece or information kiosk. Location: Possible locations, Special Collections Library, new plaza site, Pop n Taco site.	TBD
Wish	International Public Market	International District	Public Space	A permanent outdoor market venue. Location: Possible locations, Caravan West parking lot, Alcazar site, former motel sites, former drive-in restaurant sites.	TBD
Wish	Public Art	International District	Public Art/ Neon	Establish a large public art piece near Central and Louisiana.	TBD
Wish	Neon Sign Linear Experience	International District	Public Art/ Neon	A linear park with orphaned signs to be experienced by both the pedestrian and from the automobile on the south side of Central between San Mateo and Madeira and sign clusters between Mesilla & Virginia.	TBD
Wish	Outdoor Event Space	Nob Hill/ Highland	Promotion, Public Space	Create a vending/event space on side streets of Central or at former motel sites.	TBD
Wish	Pocket parks and plazas	Nob Hill/ Highland	Streetscapes	Enhance existing pocket parks and create small gathering spaces in the Nob Hill and Highland area public ROW	TBD



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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Boutique Motel	Nob Hill/ Highland	Promotion, Public Space	A destination motel that provides an “authentic” Route 66 accommodation	TBD
Wish	Classic Century Square - repurpose	Nob Hill/ Highland	Historic Route 66	Investigate possibilities to repurpose the Classic Century Square, east of Hiland Theater.	TBD
Wish	Acequia Trail	Old Coors	Infrastructure and Transportation	Facilitate pedestrian crossing at Central and Old Coors, Central and Yucca, etc.	TBD
Wish	Outdoor Market and Event Site	Old Coors	Promotion, Public Space	A public/private partnership to establish a weekend market on the west side	TBD
Wish	57th Senior Housing	Old Coors	Minimize “gaps”	Complete the senior housing project on 57th near 57th/Avalon north of Fire Station 7.	TBD
Wish	Urban Trail	University District	Infrastructure and Transportation	A multi-use trail system linking the University Main, North, South Campus and Sport facilities. Central Avenue, University Boulevard, Yale Boulevard, other local streets to be determined	TBD
Wish	Yale Park Renovations	University District	Streetscape	Increase amenities at Yale Park to encourage gathering and people watching at Yale Park	TBD
Wish	Rt 66 exit sign: I40/Tramway	University District	Streetscape	Route 66 exit sign on I-40 to Tramway (brown sign) (NMDOT)	TBD
Wish	Central/Unser Library Tower Lighting	Unser	Infrastructure	Light tower of Central/Unser Library to make it a stand out landmark	TBD
Wish	Enhancements to Park and Ride Facility	Unser	Infrastructure and Transportation	Multi-use trail connection to Route 66 between open spaces and at the Park and Ride facility at Unser and Central	TBD



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Type of Project	Project Name	Node	Project Areas	Description	Depts./Partners
Wish	Unser Plaza	Unser	Promotion, Public Space	A public plaza with public art, pedestrian amenities and Route 66 interpretive elements at the Library site.	TBD
Wish	Boutique Motel	Unser	Promotion	A destination motel that provides an “authentic” Route 66 accommodation. Possible motels: Westward Ho, Adobe Manor	TBD
Wish	City Limit Cultural Area	Unser	Promotion, Public Space	Create a destination venue for regional events, “Stay and Play.” Revitalization of existing Route 66 assets and a new event venue	TBD
Wish	Pedestrian improvements to Unser and Central Intersection	Unser	Infrastructure and Transportation	Improvements to intersection to increase pedestrian safety and facilitate crossing.	TBD
Wish	Multi-use trail connection	Unser	Infrastructure and Transportation	Frontage road west of Unser	TBD
Wish	Gateway	Unser	Public Art / Neon	A public art piece marking west city at City limits	TBD
Wish	Scenic overlook on Nine Mile Hill.	Unser	Promotion, Public Space	Create a scenic overlook at the top of Nine Mile Hill with parking and visitor information.	TBD